

Bell Aliant Pioneer Lottery 2017 FAQ

1) Q: How many tickets will be sold?

A: Only 5,000 tickets will be available on a first-come, first-serve basis.

2) Q: When can I buy tickets?

A: Tickets will be sold beginning in December 2016 and will be available until all 5,000 tickets are sold. If tickets are still available after the first draw on January 1, 2017, we will continue to sell tickets to interested people throughout the year or until all the tickets are sold.

Employees and retirees can purchase tickets by visiting www.bellaliantpioneers.com. Retirees or employees without access to www.bellaliantpioneers.com can complete the attached lottery form and return it to the address listed below.

3) Q: How much do tickets cost?

A: Tickets cost \$120 each.

4) Q: Why can't I pay through payroll deduction?

A: Payroll deduction is no longer an option, due to changes in the way payroll is managed for both employees and retirees. If you wish to pay in installments, you can set up pre-authorized payments using the attached form and pay for your ticket in 10 monthly installments.

You also may purchase a ticket by paying the full amount via personal cheque or money order payable to the Bell Aliant Pioneer Lottery, which can be sent to:

Bell Aliant Pioneer Lottery
5201 Duke Street – Upper Mall
PO Box 880
Halifax, NS
B3J 2W3

Please do not send postdated cheques.

5) Q: May I buy more than one ticket?

A: Yes, you may purchase as many tickets as you want.

6) Q: How many draws will be held?

A: There will be 148 prizes drawn during the course of the year. Two trips will be drawn on the first working day of each month (except for December 2017), complemented by two weekly draws of \$500 held every Tuesday and Friday. In lieu of trips for December 2017, there will be four \$5000.00 jackpot draws. (See prize schedule for dates)

Your ticket purchase will enter you in all draws.

Prizes are random and not based on the province that the ticket holder is from.

7) Q: What are the prizes?

A: There will be 5 early bird draws for a free ticket on December 23, 2016 for members who are Bell Aliant Pioneer Volunteers at the time of the draw.

□ There will be two trip draws per month (except for December 2017) for a total of 22 trips for the year.

- There will be a \$500 winner every Tuesday from January to December 2017 (52 prizes)
- There will be a \$500 winner every Friday from January to December 2017 (52 prizes)
- There will be nine \$1,000 bonus draws during the year.
- There will be four \$5,000 bonus draws in December 2017.
- There will be four bonus draws for \$500 during the year for members who are Bell Aliant Pioneer
- Volunteers at the time of the draw. (See prize schedule for more details)

8) Q: Where do I buy the tickets?

A: You can purchase tickets by completing a ticket purchase form that will be available from www.bellaliantpioneers.com.

OR

You can complete the application form and send to:

Bell Aliant Pioneer Lottery
5201 Duke Street – Upper Mall
PO Box 880
Halifax, NS
B3J 2W3

9) Q: How do I know who my local employee Lottery Ambassador is?

A: Your local Lottery Ambassador is identified on-site at your offices, and is listed on www.bellaliantpioneers.com under the lottery tab. Employees and retirees without Internet access

can call 1-800-936-5583. (We will contact you within two business days.)

10) Q: Who is eligible to buy tickets?

A: All Bell Aliant full or part time employees and retirees in Nova Scotia, New Brunswick and Newfoundland & Labrador, Prince Edward Island will be eligible to purchase tickets. This includes all Bell Canada employees in Atlantic. Employees must be at least 18 years of age to participate. Contract and temporary employees, and retirees outside of Bell Aliant pension plans are also eligible to purchase tickets. All persons interested in buying tickets are able to choose pre-authorized payments or pay the full ticket price up front.

11) Q: Can I win a prize more than once?

A: If you win a \$500 or \$1,000 prize, your name will be returned for future draws. All trip winners and \$5,000 winners' ballots will be removed from future draws. If you have purchased multiple tickets, only the ticket that won the prize will be removed.

12) Q: What are my chances of winning?

A: There will be 5,000 tickets available for sale for a chance to win one or more of 148 prizes. Each month your odds will improve slightly as the major prize winners' tickets will be removed from the lottery.

13) Q: Can I give a donation instead of buying a ticket?

A: Employees who do not wish to participate in the lottery, but who do wish to make a donation to the Bell Aliant Pioneers should contact the Bell Aliant Pioneers office at 1-800-565-1436.

14) Q: Are my tickets tax-deductible?

A: According to Revenue Canada, lottery tickets are not tax-deductible, since there is the possibility that the ticket could be exchanged for a prize.

15) Q: Will a direct donation be tax-deductible?

A: Cash donations to registered non-profit charities may be tax-deductible.

16) Q: Can I buy tickets for just one month?

A: No, one ticket is used for the monthly draws all year long.

17) Q: Can I keep my tickets if I leave the company?

A: If you have paid for your ticket in full up front, you are eligible for all draws, even if you leave the company. If you are on pre-authorized payment, as long as your payments are current you are eligible to win.

18) Q: If I win a trip, can I take the cash value instead?

A: If you win a trip and decide that you would prefer cash – a cheque for \$2,500 will be substituted for your original prize package. (By accepting the cash substitute – you will forfeit the gift card included in the prize.)

The gift cards are transferable – so if you decide that you don't want to travel, you can find a buyer and sell your gift card.

19) Q: How will I be notified of draw winners?

A: Within one business day of each draw, the winners will be personally contacted. If personal contact cannot be made by telephone, an email or letter will be sent to the winner stating their prize. After personal contact or letter is sent, the winners' names will be listed at www.bellaliantpioneers.com under the lotteries tab. The current winners will be listed on the Bell Aliant Lottery line 1-800-936-5583 for retirees and employees who do not have access to our website.

20) Q: Can I start buying tickets partway through the year?

A: Only if there are tickets available. If tickets are available, they will be sold for the ticket price of \$120.00. Preauthorized payment is only available as a payment option if the ticket is purchased before December 1, 2016 – after this date a cheque or money order for \$120.00 is required with the ticket application.

21) Q: Can I sell my ticket to someone else?

A: No. The tickets are not transferable.

22) Q: Where are the profits from the tickets going?

A: Proceeds from the lottery will go to various Pioneers charities and programs as well as the IWK Health Centre that represents specialized children's care for the Maritime Provinces and the Janeway Children's Health and Rehabilitation Centre in Newfoundland and Labrador.

23) Q: How long do I have to take the trip?

A: Maritime Travel gift cards no longer expire, so you can choose to use this gift card at your leisure.

24) Q: What if I lose my ticket?

A: We will keep a master file of the ticket holders with the names and numbers of each ticket holder, which will be recorded at the time of purchase. If you lose your ticket, please contact the Bell Aliant Pioneer Lottery office at 1-800-936-5583 or PioneerLottery@bellaliant.ca.

25) Q: Why are the Bell Aliant Pioneers holding this lottery for Pioneers charities and programs, like the Children's hospitals of Atlantic Canada rather than other charities like Special Olympics, Canadian Cancer Society, etc...?

A: The Bell Aliant Pioneer Volunteers have chosen to support the IWK Children's Hospital and The Janeway Children's Hospital, as specific charities because of Bell Aliant's long-term relationship with them and their ability to serve citizens across all of Atlantic Canada. The other initiatives supported by the Bell Aliant Pioneer Lottery will be selected based on the same criteria that the Bell Aliant Pioneers use when deciding what programs they support – need, expertise and importance to our communities.

26) Q: Can my charity be considered for the lottery next year, and how do I go about proposing this?

A: The lottery will be evaluated at its completion. You can contact the Bell Aliant Pioneer Lottery at 1-800-936-5583 for more information.

27) Q: Where do I send my ticket purchase form?

A: Ticket purchase forms should be sent to:

Bell Aliant Pioneer Lottery
5201 Duke Street – Upper Mall
PO Box 880
Halifax, NS
B3J 2W3

Please note that fax, email or telephone requests will not be accepted.

28) Q: Are the prizes considered taxable benefits?

A: No, you will not be required to pay any tax in relation to the prizes available to be won in this lottery.

29) Q: Who do I call if I have any questions?

A: You should try to contact your Lottery Ambassador first. (They are listed at www.bellaliantpioneers.com under the lottery tab.) If they are not available, we have set up a toll free number where you can leave a message and someone will get back to you within three business days. The number is 1-800-936-5583.

30) Q: I do not work for Bell Aliant. Can I participate?

A: If all 5,000 tickets are not sold, we may decide to sell to outside parties interested in purchasing a ticket.

31) Q: Do I have to be a Pioneer to buy a ticket?

A: No, you do not have to be a Pioneer to purchase a ticket. Although, joining Atlantic Canada's Largest corporate based organization would be a great benefit to you and Bell Aliant. We currently have more than 6,600 Pioneer employee and retiree members in Atlantic Canada, and you will also be then eligible for the Pioneer Member only bonus draws.

Bell Aliant Pioneers Lottery 2017 Ticket Purchase Form

<<FULL_NAME>>
<<ADDRESS_1>>
<<ADDRESS_2>>
<<CITY>>, <<STATE_PROVINCE>> <<ZIP>>

If you have access to the internet, please fill out this same purchase form which is located at <http://www.bellaliantpioneers.com> under the Lotteries tab. (Please only fill out this form or the online form – filling out both will result in purchasing multiple tickets)

Email Address: _____ Home Phone #: (_____) _____ - _____

I am paying by cheque
(Please ensure you enclose your cheque if you have marked this box).

I am interested in pre-authorized payment
(Please ensure you enclose your PAP form if you have marked this box).

This signature indicates that I would like to participate in the 2017 Pioneer Lottery. It will be assumed you are purchasing 1 ticket unless otherwise indicated in the quantity field.

How many tickets are you purchasing? _____ Signature: _____

Please print and mail this fully completed application with payment to:

Bell Aliant Pioneer Lottery
5201 Duke Street – Upper Mall
P.O. Box 880
Halifax, NS
B3J 2W3

(The first draw this year will be January 1, 2017 and will conclude on December 29, 2017, even if applying after this date the ticket price will not be discounted, and the full price of \$120 is required)

** If you are not interested in pre-authorized payment option and wish to purchase a ticket, please include a cheque with this application for \$120.00 payable to Bell Aliant Pioneers Lottery. Please do not send postdated cheques.

* Ensure your full Canada Post mailing address is provided, including any required PO Boxes or Apartment numbers

Note: A ticket will be mailed out to the address you provide once your application has been processed. Late applications without payment included will not be processed